



Celebrate Your
Role

Re-Energize

Gain New Skills

Network

February 28, 2020

Registration 7:00am-7:45am

7:45AM-4:30PM

6.0 PDU's

Mayo Civic Center

Early Bird: \$174
(Dec 2nd - Jan 15th)

Regular: \$199
(Jan 16th-Feb 27th)

Student: \$95
(Fulltime Undergraduate)

PMI Member Discount: \$25
(Rochester-LaCrosse Chapter)

Includes
Breakfast/Lunch/Snacks

PROJECT CONFERENCE 2020

“Progress Made Possible by Project Teams”

Project Conference 2020: Progress Made Possible by Project Teams is set up as an opportunity to re-energize yourself while gaining new skills and techniques to assist you in playing a vital role in the success of your organization. The conference will provide an opportunity to network with other professionals while attending educational sessions that relate directly to your position. Join us for motivating keynotes, excellent breakout sessions and networking!

KEYNOTE SPEAKERS:

Tom Nestor and Scott Carbonara

BREAKOUT SESSIONS: (3 Tracks: Leadership | Technical | Strategic)

Hacking Belief-The Secret Sauce of Every Great Leader; The Positive Power of Servant Leadership; The Calm Before the Storm, Three Big Words; Harnessing Trust; Embracing Conflict; Agile: Where to Start and Why; Accelerating Results with SAZ (strategy, alignment, zest); Puzzle Challenge; Engagement Starts with You; The Agile Game-Learning Through Play; From Diva Dogs to Do-Overs; Get PSST! Igniting Employee Engagement



Agenda

Friday, February 28th, 2020

7:00 am – 7:45 am	Registration and Networking		
7:45 am – 8:00 am	Welcome/Opening Remarks	<i>Kristi Kiehne, Conference Host-RCTC</i> <i>Wale Elegbede, President-PMI LaCrosse-Rochester Chapter</i>	
8:00 am – 9:00 am	Opening Keynote	<i>Hacking Belief</i> Tom Nestor	
9:00 am – 9:20 am	Break, Networking and Vendor Fair		
9:20 am – 10:35 am	Breakout Sessions 1		
	Leadership <i>Suite 105</i>	Technical <i>Suite 106</i>	Strategic <i>Suite 104</i>
	<i>The Positive Power Of Servant Leadership</i> Tom Thibodeau	<i>The Calm Before the Brainstorm, The Three Big Words</i> Stevie Ray	<i>Harnessing Trust</i> Tom Nestor
10:35 am – 11:00 am	Break, Networking, and Vendor Fair		
11:00 am – 12:00 pm	Breakout Sessions 2		
	Leadership <i>Suite 104</i>	Technical <i>Suite 105</i>	Strategic <i>Suite 106</i>
	<i>Embracing Conflict</i> Lynne Ryan	<i>Agile: Where to Start and Why</i> Chad Beier & Jeff Bubolz	<i>Accelerating Results with SAZ (strategy, alignment, zest)</i> Susan Heinlein
12:00 pm – 12:45 pm	Lunch, Networking, and Vendor Fair		
12:45 pm – 1:15 pm	Group Activity	Puzzle Challenge-Mike Stuedemann	
1:15 pm – 1:30 pm	Break and Networking		
1:30 pm – 2:45 pm	Breakout Sessions 3		
	Leadership <i>Suite 105</i>	Technical <i>Suite 106</i>	Strategic <i>Suite 104</i>
	<i>Engagement Starts with You</i> Scott Carbonara	<i>The Agile Game-Learning Through Play</i> Mike Stuedemann	<i>From diva dogs to do-overs: a dog musher's perspective on influencing change, managing personalities, and unleashing the Wild side of project management</i> Chris Heeter
2:45 pm – 3:00 pm	Break, Networking, and Snack		

3:00 pm – 3:15 pm	Closing Remarks, Small Prizes	<i>Kristi Kiehne, Conference Host</i> <i>Rochester Community and Technical College</i>
3:15 pm – 4:15 pm	Closing Keynote	<i>Get PSST! Igniting Employee Engagement</i> Scott Carbonara
4:15 pm – 4:30 pm	Grand Prize Drawing	<i>Kristi Kiehne, Conference Host</i> <i>Rochester Community and Technical College</i>

Session Overview	
<p>Opening Keynote 8:00 am – 9:00 am</p> <p>Hacking Belief-The Secret Sauce of Every Great Leader Tom Nestor</p>	<ul style="list-style-type: none"> • Why are some people great workers, great leaders, great at executing...and others struggle? • Why is it that some people treat their bodies AMAZING, go to the gym 5 times per week, eat all the right foods... and others can't get to the gym five times per year? • Why is it that some people have amazing, loving, passionate relationships...and others just can't seem to find a way? • Why is it that there's always people that can find a reason why they CAN do something...and others always find a reason why they CAN'T? <p>Simple... it's our Belief System. In this keynote Tom breaks down:</p> <ul style="list-style-type: none"> • How belief systems work • How they impact your organization • How you can engage and empower your team through your empowering belief system and what to do if your belief system is toxic, limited, and holding you and your team back
<p>Leadership Breakout 1 9:20 am – 10:35 am</p> <p>The Positive Power of Servant Leadership Tom Thibodeau</p>	<p>Servant leadership is meaningful, practical and ethical. When people find their work meaningful, they are more engaged. When people see the practical results of their service and leadership, they are encouraged. Good people choose to work for good people, which is expressed in an ethical culture.</p>

Technical Breakout 1
9:20 am – 10:35 am

The Calm Before the Brainstorm, The Three Big Words

Stevie Ray

This is a fast moving and fun workshop where we will explore using improvisation games to strengthen communication skills in a safe and non-threatening way. Come and get your creative juices flowing as you learn to loosen-up, open-up, and speak-up. Warning: this workshop may lead to giggling, bursts of laughter and learning something about yourself.

Strategic Breakout 1
9:20 am – 10:35 am

Harnessing Trust

Tom Nestor

This in-depth breakout session will give you the tools and techniques to:

- Optimize physical and mental performance and function
- Unleash sustainable energy and stamina so you're as fresh at 4pm as you were at 9am
- Bust and breakthrough the myths of dieting, weight loss, fads and frustrations
- Uncover the REAL reason behavior change is so hard (and what you can do about it)
- Make EVERY day a great day by utilizing the "Vital 4%"

In this presentation you'll laugh, and learn the BEST outperforming strategies for health, happiness and high performance.

Leadership Breakout 2
11:00 pm – 12:00 pm

Embracing Conflict

Lynne Ryan

Learn how conflict can actually help a team and a project. Team members each play a critical role in the success of any project or work group. When conflict occurs, most teams try to squash or eliminate the conflict when in actuality they should embrace it to see a better outcome.

In this interactive session, participants will discuss:

- challenges of conflicts with team members
- individual personality conflicts and how they affect the team
- paths to conflict resolution
- turning conflict into successful outcomes
- using conflict to improve the team going forward

<p>Technical Breakout 2 11:00 pm – 12:00 pm</p> <p>Agile: Where to Start and Why Chad Beier & Jeff Bubolz</p>	<p>Achieving agility almost always involves organizational structure changes that lead to true culture change. Doing agile is focused on mechanics of frameworks such as Scrum without realizing the true benefits of agility or understanding the “whys” behind the frameworks. Being agile is more about a mindset shift in how we approach work – using agile frameworks with the “whys” in mind and organizing our people to achieve agility.</p> <p>Doing agile lives within status quo processes; being agile challenges status quo processes with a spirit of continuous improvement.</p> <p>This whiteboard talk clarifies what “agile” is, highlights the most important factors in achieving true agility, and why many agile adoptions “fail” to get there.</p>
<p>Strategic Breakout 2 11:00 pm – 12:00 pm</p> <p>Accelerating Results with SAZ (strategy, alignment, zest) Susan Heinlein</p>	<p>Understand the components of accelerating results, develop ideas to accelerate strategy execution and increase your strategic impact.</p>
<p>Leadership Breakout 3 1:30 pm – 2:45 pm</p> <p>Engagement Starts with You Scott Carbonara</p>	<p>Whether your goal is to increase your personal engagement, maximize the engagement of your team, navigate change, or improve the culture with which you face your customers—this humorous, uplifting, practical, research-and-story-based session inspires audiences to reignite by using Scott’s W.H.I.P. philosophy (What you Have In your Possession). Scott challenges the standard definitions of success and happiness, and shares 5 concrete tools rooted in positive psychology to help create sustainable positivity and performance—while spreading it to others. Learn to master the energy you and your team bring to the workplace and life—for increased results. As a result of this session, participants will be able to:</p> <ul style="list-style-type: none"> • Understand the connection between discretionary effort and engagement • Gain resilience in the face of adversity and challenges • Spread engagement like a virus using 5 simple tools
<p>Technical Breakout 3 1:30 pm – 2:45 pm</p> <p>The Agile Game-Learning Through Play Mike Stuedemann</p>	<p>Agile is a mindset, a philosophy. You don’t “do Agile” or “implement Agile” as much as you embrace it. Focused dedicated teams, limiting Work in Progress and direct communication between those building the product and those who will use the product are all shifts that are hallmarks of this new philosophy. Without a fundamental shift in how an organization views the complicated game of product development, the organization will not achieve the benefits associated with practicing its chosen Agile framework.</p>

	<p>In this session, we will explore these shifts through a number of games that illustrate the fundamental concepts behind the philosophy. Participants will leave with the ability to use these games to illustrate the values necessary to live the Agile philosophy personally, with their teams and within their broader organization.</p>
<p>Strategic Breakout 3 1:30 pm – 2:45 pm</p> <p>From diva dogs to do-overs: a dog musher's perspective on influencing change, managing personalities, and unleashing the Wild side of project management Chris Heeter</p>	<p>As a project manager, your teams change, priorities of the company can shift and change with little notice. How do you lead in this setting, especially if leadership means influencing the decision makers? How do you keep your people engaged and enthusiastic? With hilarious stories from her sled dog team, Chris drives home specific skills and important principals to get the most out of each member of your team whether they have four legs or two!</p>
<p>Closing Keynote 3:15 pm – 4:15 pm</p> <p>Get PSST! Igniting Employee Engagement Scott Carbonara</p>	<p>Today's project managers are desperate to do more with less in an industry filled with change and uncertainty. These same leaders know that an engaged culture translates into loyal customers—a crucial piece in today's complex marketplace puzzle. If you can't reduce your workload or increase your staffing budget, your most assured tool for maximizing performance and productivity is through tapping into your employees' discretionary efforts. Once you have applied Scott's WHIP principle (What you Have In your Possession), it's time to Get PSST... That is, it's time to get Personal, Strengths-based, Social, and Targeted with each employee to maximize engagement and performance! Learn how to inspire your team to want to give their best, through the practical and often fun principles in Scott's book A Manager's Guide to Employee Engagement. As a result of this session, participants will be able to:</p> <ul style="list-style-type: none"> • Learn ways to tap into employees' personal strengths • Discover how to position people into their areas of strength for maximum performance • Become equipped with tools for getting targeted with employees' passions and interests

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